



# 2007 DISCOVER CONFERENCE PROGRAM ADVERTISING

## About the VSACCA Conference & Expo

The 14th Annual Virginia School-Age Child Care Association Conference is taking place October 26-27, 2007 (Preconference, October 25) at the Newport News Marriott at City Center.

Here is your opportunity to get your message in front of hundreds of Virginia AfterSchool Professionals! This conference program will be used both days of the conference.

## General Information

Space availability on a first-come, first-served basis.

Insertion Deadline September 10, 2007

Artwork Deadline September 17, 2007

## Artwork Questions

For questions regarding artwork submission, contact Christy Griffith at [griffith@VSACCA.org](mailto:griffith@VSACCA.org) or 802-438-9858.

## Artwork Specification

All advertisements should be supplied as black and white images.

Outside Back Cover	7.75" w x 6.75" h
Inside Front Cover	7.75" w x 10.5" h
Inside Back Cover	7.75" w x 10.5" h
Full Page	7.75" w x 10.5" h
Half Page	7.75" w x 5.125" h
Quarter Page	3.75" w x 5.125" h

## Digital Requirements

High resolution pdf, jpg, eps, or tif files are acceptable. All files must have the appropriate extension at end of file name (.tif, .eps, .pdf). Fonts and artwork must be embedded or turned to outlines. Ads must be at the appropriate size for the insertion. Make ready fees will apply for any artwork needing alterations. All supporting files must be submitted.

## Camera Ready Requirements

Camera ready (Black and White only) should be a minimum of 600 dpi laser output on bright white paper stock. No alterations of any kind needed. Camera ready artwork that has screens, photos, or small type may not reproduce as expected.

## ADVERTISER COMMITMENT INFORMATION

Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Credit Card No. \_\_\_\_\_

Exp. \_\_\_\_\_ Sec. Code \_\_\_\_\_

Signature \_\_\_\_\_

Card Billing Address (if different from contact address)

\_\_\_\_\_

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<input type="checkbox"/> Outside Back Cover	\$500
<input type="checkbox"/> Inside Front Cover	\$400
<input type="checkbox"/> Inside Back Cover	\$400
<input type="checkbox"/> Full Page	\$275
<input type="checkbox"/> Half Page	\$175
<input type="checkbox"/> Quarter Page	\$100

**Want to learn more about our other marketing opportunities?**

**Contact 802-438-9858  
[info@VSACCA.org](mailto:info@VSACCA.org)**

Fax this sheet to 802-438-9859. Full payment must be received for space to be held. Space availability on a first-come, first-served basis.

Please make check payable to AfterSchool Conference Inc. and mail with this form to:

VSACCA Conference & Expo Office - VT  
86 Clarendon Ave.  
West Rutland, VT 05777  
802-438-9858 • 802-438-9859 fax