



Dear Business Friend –

Did you know...

- Employees spend the equivalent of 8 days per year ‘checking in’ with the youngsters when they return home from school.¹
- Almost one in three Virginia children of working families are unsupervised in the afternoons.²
- Quality after school programs provide a unique venue in which young people can develop the range of skills they need to enter the 21st Century workplace.³

Virginia School-Age Child Care Association (VSACCA) is committed to enhancing quality afterschool programs for our youth and it takes many voices and it takes funding.

VSACCA invites your business to be among those voices, along with a tax-deductible gift of \$100.

Your contribution would be used to enhance training opportunities, including the creation of a school age credentialing system. Training is an essential piece of providing quality and consistent care and promotes the retention of a more professional workforce. Unfortunately, the salaries of this workforce are not commensurate with the importance of the services provided to our children. Many must pay for training out of their own pockets. This is an investment in the future of our workforce.

We are looking for at least 500 businesses and companies throughout the state to acknowledge the importance of quality afterschool programs and to donate \$100 to the effort. Your name and a link to your website will be placed on our VSACCA website.

Your check for \$100 can be made out to VSACCA and sent to

Charlotte Meadows,
VSACCA Treasurer
PO Box 149
Altavista, VA 24517

Thank you – and please don't hesitate to forward this to others you believe will want to participate.

Sincerely,

Karen

Karen Washington
VSACCA President
City of Newport News
Parks and Recreation Department

VSACCA is a 501(c)3 organization, established in 1994. Tax ID 54-1692770. For more information, visit www.VSACCA.org. VSACCA is the official affiliate in Virginia of the National AfterSchool Association, www.NAAweb.org.

¹ *Parental After-School Stress and Job Disruptions*, The Community, Families & Work Program, Brandeis University (April 8, 2004), Funded by The Alfred P. Sloan Foundation

² *America After 3 PM*, Afterschool Alliance, funded by the J.C.Penney AfterSchool Fund

³ *After School for All: A Call to Action from the Business Community*. Corporate Voices for Working Families